

Dear Friend,

For more than four decades, Equine-Assisted Therapies of South Florida (EATSF) has been dedicated to enriching the lives of children and adults with special needs through the transformative power of horses. What began in 1982 with just six participants and borrowed horses has grown into a thriving, impactful organization. Today, our 5.25-acre campus within Tradewinds Park in Coconut Creek includes a 12-stall barn, covered riding arena, grazing paddocks, and the Therapeutic Learning Center. Programs are delivered with the aid of 10 specially trained horses that serve more than 95 individuals each year, assisted by over 175 volunteers who donate over 10,000 hours of their time and talents annually.

I'm reaching out to invite you to become an event sponsor for our signature fundraising celebration, the **17th Annual Horseshoe Hoedown**, happening **Saturday, November 1st** under the lights of the Vegso Family Arena!

As a sponsor, you help us provide life-changing services that build strength, confidence, independence, and joy in those we serve. The Horseshoe Hoedown is a vibrant community event featuring music, dancing a gourmet BBQ buffet, open bar, silent and live auctions, and a heartwarming demonstration by some of our program participants showcasing the incredible progress they've made.



Sponsorship offers high-impact visibility for your company to more than 300 event attendees, 3,000+ social media followers, and over 4,200 engaged email subscribers, will showcase your company's commitment to the community.

The funds raised from this event directly fuel the mission of Equine-Assisted Therapies of South Florida. Enclosed, you'll find our sponsorship opportunities and benefits. We're also happy to work with you on a customized package that aligns with your goals. We would be honored to have you join us as a sponsor for this signature event.

To learn more about Equine-Assisted Therapies of South Florida and our impact, please visit www.equineatsf.org. If you have any questions, feel free to contact me directly at jennifer@equineatsf.org or **954-974-2007**.

Thank you for considering this opportunity to make a difference in the lives of those who need it most. We look forward to seeing you at the Hoedown!

With heartfelt gratitude,



Jennifer Mitchell
Development Director



During the event, one of our riders mounts a horse painted as a skeleton, while wearing his own costume to illustrate the 3-dimensional movement and how it benefits those with special needs.



Equine-Assisted Therapies
of South Florida, Inc.
Creating a path to unbridled moments. Witness the magic.

17th Annual Horseshoe Hoedown Sponsorship Opportunities

Saturday, November 1, 2025

Witness the Magic

\$10,000



- 20 event tickets
- Recognition as Presenting Sponsor
- Speaking opportunity during the event
- Plus non-ticket Independent Rider benefits

Independent Rider

\$5,000



- 10 event tickets
- Prominent placement of logo on event signage
- Full Page Color ad in event program
- Plus non-ticket Supported Rider benefits

Supported Rider

\$2,500



- 6 event tickets
- Company logo listed in event e-mail blasts
- Company logo on all pre-event promotional materials
- Plus non-ticket Group Lesson benefits

Group Lesson

\$1,500



- 4 event tickets Mention in pre- and post-event press releases
- 1/2-page color ad in event program
- Plus non-ticket Horse Handler benefits

Horse Handler

\$750



- 2 event tickets
- 1/3-page B&W ad in event program
- Company logo listed on event sponsor signage

Contact Jennifer Mitchell, Development Director at 954-974-2007
or jennifer@equineatsf.org for more information!

